

**summer
sounds**
MUSIC SERIES
CEDAR CREEK PARK

**Cedarburg's most popular
summer event!**

2024 Sponsorship Details



about Summer Sounds



- Founded in 2003. 100% Volunteer Run.
- Ten-week “must attend” summer music festival in Cedarburg averaging 5,000 attendees per night
- MKE Magazine Best Outdoor Concert Series
- WAMI Best Outdoor Music Venue
- Cedarburg Chamber of Commerce Community Service Award
- Solid foundation of support from local sponsors, vendors, charitable and non-profit organizations
- Performances by nationally known, award-winning touring artists with local bands as openers.

celebrating
our 21st year
in 2024



economic impact

- \$500,000** estimated food and beverage spend per year by attendees
- \$600,000** free entertainment provided to the community annually
- \$75,000+** goods and services purchased annually by Summer Sounds in the community
- \$200,000+** annual local vendor sales
- \$1500** managing paid annually to local non-profits for beverage booth
- \$1500** annual scholarship paid to CHS graduate

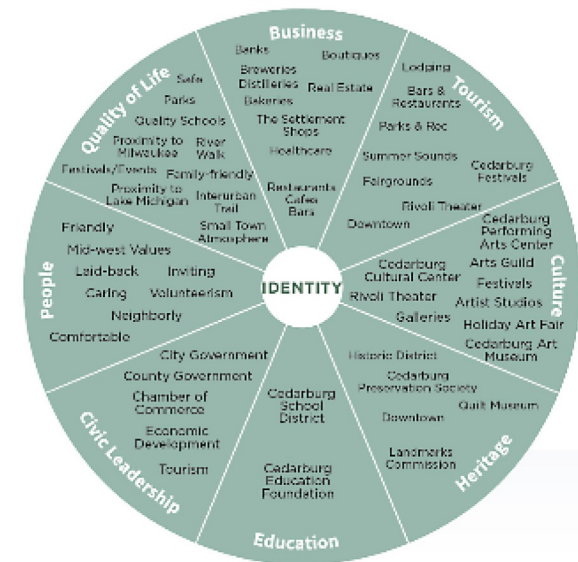
Generation of parking revenue for Legion Post, Community Center, and others

Cost avoidance with Waste Management and volunteer groups removing trash and recyclables each Saturday morning

over \$1.3MM
in annual
economic
impact

social impact

- Provides volunteer opportunities for individuals and local organizations
- Local, regional and national promotion of Cedarburg and local businesses during the Friday night concert series
- Initiated a joint #CedarburgLoves campaign with the city and other local businesses
- Showcases local artists. Exposure from national artists via their social media posts
- Continually enhances Cedarburg's image as an artistic community
- Promoted by local TV and radio stations
- Utilization of one of Cedarburg's greatest assets — Cedar Creek Park



one of Cedarburg's most popular assets

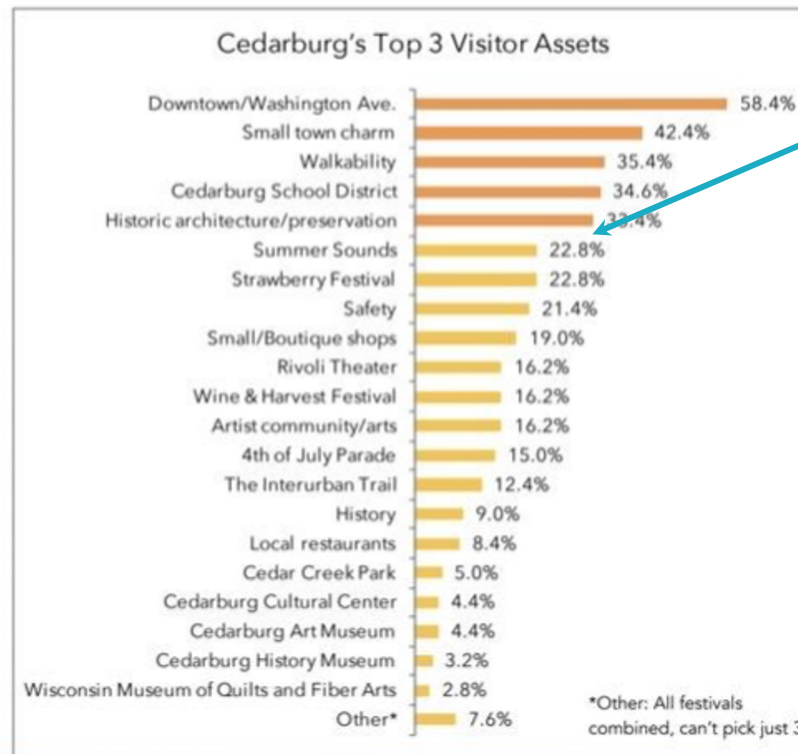
brag worthy asset!

Community Survey

Its charming, walkable downtown is considered Cedarburg's top visitor asset.



Q: What are Cedarburg's three most brag-worthy assets for visitors?



Presenting Sponsor \$25,000

* 2 year commitment required (currently unavailable)



Business name and logo PROMINENTLY and EXCLUSIVELY displayed:

- 2000 Summer Sounds collectable magnets
- Summersounds.net link to your business' website
- Weekly add in News Graphic with logo (9,000 subscribers)
- Full color poster distributed at high traffic locations throughout North Shore and Milwaukee
- Weekly Summer Sounds eBlast
- Prominent signage with business logo on stage

Verbal recognition on stage

Weekly on-stage speaking opportunities

Opportunity to set up your tent during the ten-week concert series to promote your business

Promote your business through Summer Sounds social media channels

July, August, September advertising with logo on Rivoli movie screen – 6,000 impressions

Sound Garden opportunities included at no cost



www.summersounds.net

Grand Sponsor \$6,000

Business name and logo PROMINENTLY displayed:

- 2000 Summer Sounds collectable magnets
- Summersounds.net link to your business' website
- Full color poster distributed at high traffic locations throughout North Shore and Milwaukee
- Weekly Summer Sounds eBlast
- Prominent signage with business logo on stage

Verbal recognition on stage

Opportunity to set up your tent during the ten-week concert series to promote your business

Promote your business through Summer Sounds social media channels



Sound Sponsor \$3,300



Business name and logo PROMINENTLY displayed:

- Summersounds.net link to your business' website
- Full color poster distributed at high traffic locations throughout North Shore and Milwaukee businesses
- Weekly Summer Sounds eBlast
- Signage with business logo displayed near stage

Verbal recognition on stage

Opportunity to set up your tent during the ten-week concert series to promote your business

Promote your business through Summer Sounds social media channels



Cedar Creek Sponsor \$1,300

Business name and logo displayed:

- Summersounds.net link to your business' website
- Full color poster distributed at high traffic locations throughout North Shore and Milwaukee businesses
- Signage with business logo in the park

Opportunity to set up your tent during the ten week concert series to promote your business

Promote your business through Summer Sounds social media channels



Sunset Sponsor \$700

Business name displayed:

- Summersounds.net link to your business' website
- Full color poster distributed at high traffic locations through North Shore and Milwaukee businesses
- Signage with business name in the park

